



ORGANIC KIWIFRUIT— YEAR-ROUND SUPPLY



Awe Sum Organics Organic Green, Gold, and Red Kiwifruit are sourced from top Organic Kiwi growers in both the Northern and Southern Hemispheres to ensure a year-round supply. One of nature's most perfect and nutrient rich foods, our Organic Kiwifruit are always harvested at the ideal time for peak flavor and perfect ripening. Brix levels and dry matter content are carefully monitored throughout the growing season and fruit is not harvested until the balance between the two are just right. Over the last few years, Organic Kiwi sales have been increasing exponentially. According to the PMA report published on June 2, 2020 Organic Kiwi sales increased by 50.5% during the same time period year over year. Sales of organic kiwi have continued to be strong and increase as Organic Gold Kiwi has become widely popular. Organic Kiwi are known to be full of nutrients such as vitamin C, vitamin K, vitamin E, and potassium. They also have a lots of antioxidants, digestive enzymes and are a good source of fiber. Kiwi are known as a super-food because of their high nutritional value making them very popular with health conscious consumers. They have six times more nutrient density than apples and contain two times the Vitamin C of oranges.



During the months of October through June most of our Organic Kiwi is Fair Trade certified by Fair Trade USA



VARIETY	ORIGIN	PACK STYLE	DESCRIPTION	CARTONS/PALLET	AVAILABILITY	PRODUCT CODE
Viola Gold	IT	Clamshell, 1lb	16 clams per carton	80	Nov-Feb	UPC 6 38550 01208 4
Viola Gold	IT	Clamshell, 1lb	8 clams per carton	105	Nov-Feb	UPC 6 38550 01208 4
Green	IT, GR	Vol. Fill, 19.8lb	25, 27, 30, 33 sz	120	Mid Oct-June	PLU 94030
Green	IT, GR	Clamshell, 1lb	16 clams per carton	80	Mid Oct-June	UPC 6 38550 01208 4
Green	IT, GR	Pouch bags, 1lb	16 pouch bags per carton	110	Mid Oct-June	UPC 6 38550 01155 1
Red	IT	Clamshell, 1lb	8 clams per carton	105	Nov - Mid May	UPC 0 87168 90908 6

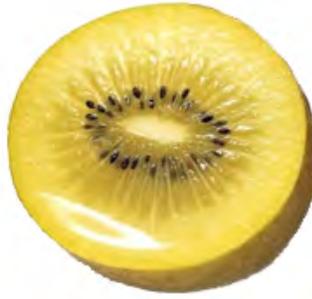
Contact us if you are interested in building a reliable and secure program of high quality fresh and Awe Sum new crop organic kiwi.

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ORGANIC GOLD KIWIFRUIT



Awe Sum Organics Gold Kiwi is sourced from top Organic Kiwi growers in Italy and Greece. Its sun-kissed, golden flesh is sweeter than that of Green Kiwi, with hints of tropical banana and mango flavor. Gold Kiwi also has a distinctive outer appearance, with an oblong shape and smoother, more hairless skin. Kiwi is one for the healthiest fruits available. One of nature's most perfect and nutrient rich foods, our Organic Kiwifruit are always harvested at the ideal time for peak flavor and perfect ripening. Brix levels and dry matter content are carefully monitored throughout the growing season and fruit is not harvested until the balance between the two are just right. According to the PMA report published on June 2, 2020, Organic Kiwi sales increased by 50.5% during the same time period year over year. Sales of organic kiwi have continued to be strong and increase as Organic Gold Kiwi has become widely popular. Organic kiwi are known to be full of nutrients such as vitamin C, vitamin K, vitamin E, and potassium. They also have a lots of antioxidants, digestive enzymes and are a good source of fiber. Kiwi are known as a superfood because of their high nutritional value making them very popular with health conscious consumers. They have six times more nutrient density than apples and contain two times the vitamin C of oranges. During the months of November through February most of our Organic Gold Kiwi is Fair Trade certified by Fair Trade USA.

VARIETY	ORIGIN	PACK STYLE	DESCRIPTION	CARTONS/PALLET	PRODUCT CODE
Violea Gold	IT, GR	Clamshell, 11b	16 clams per carton	80	UPC 6 38550 01208 4
Violea Gold	IT, GR	Clamshell, 11b	8 clams per carton	105	UPC 6 38550 01208 4

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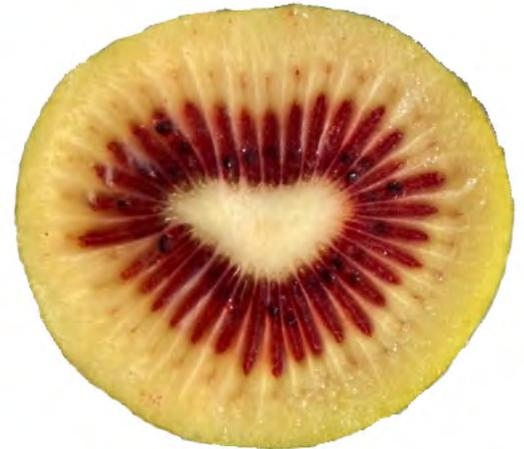




ORGANIC RED KIWIFRUIT



Awe Sum Organics Red Kiwifruit is sourced from a top Organic Kiwi grower in Italy. Red kiwi is a very sweet and tasty with a tropical and berry-like favor. Kiwi is one for the healthiest fruits available. One of nature's most perfect and nutrient rich foods, our Organic Kiwifruit are always harvested at the ideal time for peak flavor and perfect ripening. Brix levels and dry matter content are carefully monitored throughout the growing season and fruit is not harvested until the balance between the two are just right. According to the PMA report published on June 2, 2020, Organic Kiwi sales increased by 50.5% during the same time period year over year. Sales of Organic Kiwi have continued to be strong and increase as Organic Gold Kiwi has become widely popular. Organic Kiwi are known to be full of nutrients such as vitamin C, vitamin K, vitamin E, and potassium. They also have a lots of antioxidants, digestive enzymes and are a good source of fiber. Kiwi are known as a super-food because of their high nutritional value making them very popular with health conscious consumers. They have six times more nutrient density than apples and contain two times the vitamin C of oranges. All of our Organic Red Kiwi is Fair Trade certified by Fair Trade USA.



VARIETY	ORIGIN	PACK STYLE	DESCRIPTION	CARTONS/PALLET	PRODUCT CODE	AVAILABILITY
Red	IT	Clamshell, 1lb	16 clams per carton	80	UPC 0 87168 90908 6	NOV - Mid Feb

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